**ONLINE PRIVACY POLICY AGREEMENT**

January 1, 2024

This Website to further be known as at domain address: [www.brightexperience.info](http://www.brightexperience.info) values its users’ privacy. This Privacy Policy (“Policy”) will help you understand how we collect and use personal information from those who visit our website or make use of our online facilities and services, and what we will and will not do with the information we collect. Our Policy has been designed and created to ensure those affiliated with This Childcare Website of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards.

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time This Childcare Website decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to This Childcare Website, and it in any and all data collection and usage  
by us. Through the use of [www.brightexperience.info](http://www.brightexperience.info) you are therefore consenting to the data collection procedures expressed in this Policy.

Please note that this Policy does not govern the collection and use of information by companies that This Childcare Website not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

Specifically, this Policy will inform you of the following  
1. What personally identifiable information is collected from you through our website;  
2. Why we collect personally identifiable information and the legal basis for such collection;  
3. How we use the collected information and with whom it may be shared;  
4. What choices are available to you regarding the use of your data; and  
5. The security procedures in place to protect the misuse of your information.

**Information We Collect**  
It is always up to you whether to disclose personally identifiable information to us, although if you  
elect not to do so, we reserve the right not to register you as a user or provide you with any  
products or services. This website collects various types of information, such as:

· Voluntarily provided information which may include your name, address, email address,  
billing and/or credit card information etc. which may be used when you purchase products  
and/or services and to deliver the services you have requested.  
· Information automatically collected when visiting our website, which may include cookies,  
third party tracking technologies and server logs.

In addition, This Childcare Site may have the occasion to collect non-personal anonymous  
demographic information, such as age, gender, household income, political affiliation, race and  
religion, as well as the type of browser you are using, IP address, or type of operating system,  
which will assist us in providing and maintaining superior quality service.

This Childcare Website may also deem it necessary, from time to time, to follow websites our  
users may frequent to gleam what types of services and products may be the most popular to  
customers or the general public.

Please rest assured that this site will only collect personal information that you knowingly and  
willingly provide to us by way of surveys, completed membership forms, and emails. It is the  
intent of this site to use personal information only for the purpose for which it was requested, and  
any additional uses specifically provided for on this Policy.

**Why We Collect Information and For How Long**

We are collecting your data for several reasons:  
· To better understand your needs and provide you with the services you have requested;  
· To fulfill our legitimate interest in improving our services and products;  
· To send you promotional emails containing information we think you may like when we  
have your consent to do so;  
· To contact you to fill out surveys or participate in other types of market research, when we  
have your consent to do so;  
· To customize our website according to your online behavior and personal preferences.

The data we collect from you will be stored for no longer than necessary. The length of time we  
retain said information will be determined based upon the following criteria: the length of time  
your personal information remains relevant; the length of time it is reasonable to keep records to  
demonstrate that we have fulfilled our duties and obligations; any limitation periods within which  
claims might be made; any retention periods prescribed by law or recommended by regulators,  
professional bodies or associations; the type of contract we have with you, the existence of your  
consent, and our legitimate interest in keeping such information as stated in this Policy.

**Use of Information Collected**

This Childcare Website does not now, nor will it in the future, sell, rent or lease any of its  
customer lists and/or names to any third parties.

This Childcare Website’s may collect and may make use of personal information to assist in  
tohpee ration of our website and to ensure delivery of the services you need and request. At times,  
we may find it necessary to use personally identifiable information as a means to keep you  
informed of other possible products and/or services that may be available to you from  
https://classroompanda.com

This Childcare Website may also be in contact with you with regards to completing surveys  
and/or research questionnaires related to your opinion of current or potential future services  
that may be offered.

This Childcare Website’s various third-party social media features including but not limited to  
Leave Blank If Does Not Qualify and other interactive programs. These may collect your IP  
address and require cookies to work properly. These services are governed by the privacy  
policies of the providers and are not within This Childcare Website’s  
control.

**Disclosure of Information**

This Childcare Website may not use or disclose the information provided by you except under the  
following circumstances:  
· as necessary to provide services or products you have ordered;  
· in other ways described in this Policy or to which you have otherwise consented;  
· in the aggregate with other information in such a way so that your identity cannot  
reasonably be determined;  
· as required by law, or in response to a subpoena or search warrant;  
· to outside auditors who have agreed to keep the information confidential;  
· as necessary to enforce the Terms of Service;  
· as necessary to maintain, safeguard and preserve all the rights and property of Classroom  
Panda LLC.

**Non-Marketing Purposes**

This Childcare Website greatly respects your privacy. We do maintain and reserve right to  
contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account  
issues, and/or changes in This Childcare Website’s products and services). In  
cierrctuamins tances, we may use our website, newspapers, or other public means to post a notice.

**Children under the age of 13**

This Childcare Website is not directed to, and does not knowingly collect personal  
identifiable information from, children under the age of thirteen (13). If it is determined that such  
information has been inadvertently collected on anyone under the age of thirteen (13), we shall  
immediately take the necessary steps to ensure that such information is deleted from our system’s database,  
or in the alternative, that verifiable parental consent is obtained for the use  
and storage of such information. Anyone under the age of thirteen (13) must seek and obtain  
parent or guardian permission to use this website.

**Unsubscribe or Opt-Out**

All users and visitors to our website have the option to discontinue receiving communications  
from us by way of email or newsletters. To discontinue or unsubscribe from our website please  
send an email that you wish to unsubscribe to Email Used In Contact Us. If you wish to  
unsubscribe or opt-out from any third-party websites, you must go to that specific website to  
unsubscribe or opt-out. This Childcare Website will continue to adhere to this Policy with respect  
to any personal information previously collected.

**Links to Other Websites**

Our website does contain links to affiliate and other websites. This Childcare Website does not  
claim nor accept responsibility for any privacy policies, practices and/or procedures of other such  
websites. Therefore, we encourage all users and visitors to be aware when they leave our  
website and to read the privacy statements of every website that collects personally identifiable  
information. This Privacy Policy Agreement applies only and solely to the information collected by  
our website.

**Notice to European Union Users**

This Childcare Website’s operations are located primarily in the United States. If you provide  
information to us, the information will be transferred out of the European Union (EU) and sent to  
the United States. (The adequacy decision on the EU-US Privacy became operational on August  
1, 2016. This framework protects the fundamental rights of anyone in the EU whose personal  
data is transferred to the United States for commercial purposes. It allows the free transfer of  
data to companies that are certified in the US under the Privacy Shield.) By providing personal  
information to us, you are consenting to its storage and use as described in this Policy.

**Security**

This Childcare Website’s takes precautions to protect your info. When you submit sensitive  
information via the website, your information is protected both online and offline. Wherever we  
collect sensitive information (e.g. credit card information), that information is encrypted and  
transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar  
and looking for “https” at the beginning of the address of the webpage.

While we use encryption to protect sensitive information transmitted online, we also protect your  
information offline. Only employees who need the information to perform a specific job (for  
example, billing or customer service) are granted access to personally identifiable information.  
The computers and servers in which we store personally identifiable information are kept in a  
secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure  
or modification of the user’s personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private  
communications to build users’ trust and confidence in the internet and website use by providing  
simple and secure access and communication of credit card and personal information.

**Acceptance of Terms**

By using this website, you are hereby accepting the terms and conditions stipulated within the  
Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you  
should refrain from further use of our sites. In addition, your continued use of our website  
following the posting of any updates or changes to our terms and conditions shall mean that you  
agree and acceptance of such changes.

**How to Contact Us**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our  
website, please feel free to contact us at the following email, telephone number or mailing  
address.  
All contact information is available on our “Contact Us” Page

**GDPR Disclosure:**

If you answered “yes” to the question Does your website comply with the General Data Protection Regulation  
(“GDPR”)? then the Privacy Policy above includes language that is meant to account for such compliance. Nevertheless,  
in order to be fully compliant with GDPR regulations your company must fulfill other requirements such as: (i) doing an  
assessment of data processing activities to improve security; (ii) have a data processing agreement with any third party  
vendors; (iii) appoint a data protection officer for the company to monitor GDPR compliance; (iv) designate a  
representative based in the EU under certain circumstances; and (v) have a protocol in place to handle a potential data  
breach. For more details on how to make sure your company is fully compliant with GDPR, please visit the official  
website at https://gdpr.eu. Form Swift and its subsidiaries are in no way responsible for determining whether or not your  
company is in fact compliant with GDPR and takes no responsibility for the use you make of this Privacy Policy or for  
any potential liability your company may face in relation to any GDPR compliance issues.

**COPPA Compliance Disclosure:**

This Privacy Policy presumes that your website is not directed at children under the age of 13 and does not knowingly  
collect personal identifiable information from them or allow others to do the same through your site. If this is not true for  
your website or online service and you do collect such information (or allow others to do so), please be aware that you  
must be compliant with all COPPA regulations and guidelines in order to avoid violations which could lead to law  
enforcement actions, including civil penalties.

In order to be fully compliant with COPPA your website or online service must fulfill other requirements such as: (i)  
posting a privacy policy which describes not only your practices, but also the practices of any others collecting personal  
information on your site or service — for example, plug-ins or ad networks; (ii) include a prominent link to your privacy  
policy anywhere you collect personal information from children; (iii) include a description of parental rights (e.g. that you  
won’t require a child to disclose more information than is reasonably necessary, that they can review their child’s  
personal information, direct you to delete it, and refuse to allow any further collection or use of the child’s information,  
and the procedures to exercise their rights); (iv) give parents “direct notice” of your information practices before  
collecting information from their children; and (v) obtain the parents’ “verifiable consent” before collecting, using or  
disclosing personal information from a child. For more information on the definition of these terms and how to make sure  
your website or online service is fully compliant with COPPA please visit https://www.ftc.gov/tips-advice/businesscenter/  
guidance/childrens-online-privacy-protection-rule-six-step-compliance. Form Swift and its subsidiaries are in no  
way responsible for determining whether or not your company is in fact compliant with COPPA and takes no  
responsibility for the use you make of this Privacy Policy or for any potential liability your company may face in relation  
to any COPPA compliance issues.